

Student's Research Topics Details

M. Tech. Students

S. No.	Reg. No.	Name	Topic	Guide
1.	2011PGCS001	Amarpaul Sing	An efficient sliced data algorithm design for personalized data protection to prevent Generalized losses ship divulgence	Ms. Dhanshiri Parihar
2.	2011PGCS002	Anjana Sharma	Bank customer credit risk evaluation using classification algorithm	Ms. Priyanka Sharma
3.	2011PGCS003	Ankita sharma	Revolutionizing E-learning through cloud computing	Dr. Sonia Vatta
4.	2011PGCS004	Aseem Chauhan	Measuring strength of passwords in client/server model	Ms. Vibhuti Sikri
5.	2011PGCS005	Ekta	Cyber security in data mining using Homorphic Encryption	Dr. Sonia Vatta
6.	2011PGCS006	Gunjan Mehta	Face recognition of Artificial Neural networks	Dr. Sonia Vatta
7.	2011PGCS007	Iti Sharma	Clustering techniques on CRM using banking dataset	Ms. Priyanka Sharma
8.	2011PGCS008	Deepa Dwivedi	Frequent pattern mining of time series data using sketches	Ms. Pratibha Sharma
9.	2011PGCS009	Mohamad Iqwal	Information Reception system using secure route generation in wireless Sensor network	Ms.Nidhi Sood
10.	2011PGCS0010	Naina	Comparative Analysis of Classification with an integration of clustering and algorithm for retail database using weka	Ms. Pratibha Sharma
11.	2011PGCS0012	Rajneesh Gautam	Path weight based routing algorithm for consistency and loop freeness using HOP by HOP technique over wireless mesh network	Ms. Dhanshiri Parihar
12.	2011PGCS0013	Rupali Bhardwaj	Issuing on pollution under control certification to the vehicles using ID3 algorithm	Dr. Sonia Vatta
13.	2011PGCS0014	Sandeep kumar		Ms. Vibhuti Sikri
14.	2011PGCS0015	Shilpa Patial	A Modified Broad casting protocol in Vanet using NS-2	Ms. Dhanshiri Parihar
15.	2011PGCS0016	Sonal guleria	Enhancing multimedia storage security in cloud computing environment using crossbreed algorithm	Dr. Sonia Vatta
16.	2011PGCS0017	Sunny Kumar	Character and digit recognition system based on Template Matching Algorithm	Ms. Pratibha Sharma

17.	2011PGCS0018	IV andna i nandei	Implementation of image and audio data using KUDOS and compression techniques	Ms.Nidhi Sood
18.	2011PGCS0019		Browser security measures using SSL	Ms.Nidhi Sood
19.	2012PGCS001	Anuj Gupta	Homomorphic Encryption	Ms. Vibhuti Sikri
20.	2012PGCS002	Lalit Kumar	Networking/Data Mining	Mr. Madhusudan
21.	2012PGCS004	Meenal Sharma	Software Engineering	Ms. Neeru
22.	2012PGCS005	Mupnesh	Data Mining	Ms. Priyanka Sharma
23.	2012PGCS006	Nitasha	Networking	Ms.Nidhi Sood
24.	2012PGCS007	Rajesh Chaudhary	Networking	Ms. Sonia Vatta
25.	2012PGCS008	Ridhi Jindal	DIP	Ms. Meenakshi
26.	2012PGCS009	Shivani	Cloud Computing	Ms. Dhanshiri Parihar
27.	2012PGCS0010	Sheweta	Artificial Intelligence	Ms. Sonia Vatta
28.	2012PGCS0011	Tamanna	Steganography	Ms. Sonia Vatta
29.	2013PGCS001	Agraj Bhandari	Sensor Security and Power Optimization	Ms.Nidhi Sood
30.	2013PGCS002	Akanksha	Travelling Salesman Problem Solution using Advanced IWD Algorithm	Ms. Priyanka Sharma
31.	2013PGCS005	Archana Kumari	Comparative Analysis of Integrated Cryptographic Approaches	Ms. Vibhuti Sikri
32.	2013PGCS006	Astha Gautam	Object Detection in Remote Sensing Application	Ms. Naina Mehta
33.	2013PGCS007	Deepak Sharma	Optimizing the Search in Hierarchical Database Using Quad Tree	Ms. Sonia Vatta
34.	2013PGCS008		Digital Video Watermarking for Data Prevention in Copyrighting	Ms. Priyanka Sharma
35.	2013PGCS009	Himanshu Chandel	A Vision Based Vehicle Detection System	Ms. Sonia Vatta
36.	2013PGCS010	Komal Chaudhary	Utilizing the Cloud Storage by Compressing Data	Ms. Dhanshiri Parihar
37.	2013PGCS011	Lateshwari	Analyze and Compare Gait Recognition using BPNN,MDA and SYM Simultaneously	Ms. Pooja Kaplesh
38.	2013PGCS012	Nehu Sharma	Image Encryption Compression System with Hybrid Wavelet Transforms	Ms. Parul Sharma
39.	2013PGCS013	Rachna Rangra	Parsing using Modular Finite State Automata (MFSA)	Mr. Madhusudan
40.	2013PGCS012	Nehu Sharma	Image Encryption Compression System with Hybrid Wavelet Transforms	Ms. Parul Sharma
41.	2013PGCS013	Rachna Rangra	Parsing using Modular Finite State Automata (MFSA)	Mr. Madhusudan
42.	BU2014PGCS001	Ajay Thakur	Image Processing	Mr. Madhusudan
43.	BU2014PGCS002	Neha Gupta	Image Processing	Mr. Madhusudan
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44.	BU2014PGCS003	Sakshi Chauhan	Big Data	Ms. Anandita Singh Thakur
45.	BU2014PGCS004	Vipan Kumar	Cloud Computing	Ms. Parul Sharma
46.	BU2014PGCS005	Satish Kumar	Predictive Analytics	Ms. Parul Sharma

Electronics and Communication Engineering

M. Tech

S. No.	Reg. No.	Name	Topic	Guide
1.	2013PGEC001	Ananda Kiran	Design and analysis of Baugh-Wooley and Booth multipliers using decomposition logic	Mr. Navdeep Prashar
2.	2013PGEC002	Ankita Sharma	FPGA implementation of high speed FIR filter using carry select adder and booth multiplier in VHDL	Ms. Swati Kapoor
3.	2013PGEC003	Ankush Thakur	Implementation of tap controller for non-JTAG devices	Ms. Bhavna Plaha
4.	2013PGEC004	Anuj Thakur	Spectrum mobility in cognitive radio network based on hidden Markov model	Mr. Ratish Kumar
5.	2013PGEC005	Dhariti Sharma	Comparison & Analysis of Channel Estimation Algorithms in MIMO-OFDM systems	Mr. Pavan Sarma
6.	2013PGEC006	Kaadambari Sharma	Design and implementation of area efficient 32 bit vedic multiplier	Mr. Ripul Rishi
7.	2013PGEC007	Kritika Bramta	Implementation of SPI Protocol using error detection technique	Ms. Bhavna Plaha
8.	2013PGEC008	Lalit Chauhan	Performance analysis of 8-level soft frequency reuse techniques for various path loss model.	Mr.Vivek Sharma
9.	2013PGEC009	Maandvi Sharma	A novel approach for dynamic message ID allocation in application specific CAN	Mr. Navdeep Prashar
10.	2013PGEC010	Prakriti Priya Chandel	VHDL implementation of Low density parity check decoder using modified belief propagation algorithm	Ms. Bhavna Plaha
11.	2013PGEC011	Richa Chauhan	Physical network coding for two way Realy channels: BER performance analysis using DSSS modulation in AWGN & Rayleigh channels	Mr. Pavan Sarma
12.	2013PGEC012	Ruchi Thakur	Design & analysis of compact broadband microstrip patch antenna for wireless routers using metamaterial as substrate	Mr. Ratish Kumar
13.	2013PGEC013	Saurav Pandit	Design and implementation of wavelet based partial SLM for PAPR and BER reduction in OFDM	Mr.Vivek Sharma
14.	2013PGEC014	Shalina Garg	Multi band U-slot micorstrip patch antenna using metamaterial for wireless applications	Mr. Ratish Kumar
15.	2013PGEC015	Shubham	VHDL implementation of high speed parallel prefix sparse kogge stone adder using carry select logic	Mr. Navdeep Prashar
16.	2013PGEC016	Supriya Dhauta	Performance analysis of energy efficient protocol using WSN	Mr. Ripul Rishi
17.	2013PGEC017	Swati Thakur	Design and analysis of area efficient carry select adder using VHDL	Ms. Swati Kapoor

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18.	2013PGEC018	Tanu	Performance analysis of long distance ISOWC transmission system using various modulation formats for OWC and FSO channel	Mr. Vivek Sharma
19.	BU2014PGEC002	Archana Kumari	Implementation of Low Power shift register using multi threshold CMOS technique	Mr. Navdeep Prashar
20.	BU2014PGEC003	Dinesh Kumar	BER performance analysis of full duplex 2X2 memo system for various wavelets transform technique	Ms. Jaspreet Kaur
21.	BU2014PGEC004	Jyotsna Sharma	BER performance analysis of co-operative MIMO-OFDM system using two-way relay under frequency selective channels	Mr. Pavan Sarma
22.	BU2014PGEC005	Kartik Sharma	Crosslayer design for efficient resource allocation in video uplink OFDM system	Mr. Vivek Sharma
23.	BU2014PGEC006	Nisha Kumari	Performance analysis of energy efficient routing protocols for mobile AD-HOC networks	Mr. Vivek Sharma
24.	BU2014PGEC007	Nishat	Design of ultra wide band antenna using electromagnetic band GAP structure	Mr. Ratish Kumar
25.	BU2014PGEC008	Pallavi Sharma	Design of NANO antenna for visible applications	Mr. Ratish Kumar
26.	BU2014PGEC009	Shantanu Saroy	Implementation and study QOSTBC and RQOSTBC with various equalization schemes on various channel conditions	Ms. Jaspreet Kaur

Mechanical Engineering

M. Tech

S. No.	Reg. No.	Name	Торіс	Guide
1.	2013PGME001	Abhishek Kapil	To customize Lean Six sigma to approach	Mr. Rupinder
			agile manufacturing.	Kanwar
2.	2013PGME002	Chandan Guleria	Attaining Quality in Technical Education	Mr. Vikas Ucharia
2.	20131 GMIE002	Chandan Guieria	using industrial Engineering tools.	
3.	2013PGME003	Pankaj Singh	Circular defect detection and classification	Mr. Gautam
3.	2013FGME003	Fankaj Singn	in domestic plates using computer vision.	Kumar
			To investigate the effectiveness &	
4.	2014PGME003	Prateek Guleria	Repeatability of the experiments in	Mr. Vikas Ucharia
			mechanical engineering laboratories.	
5.	2014PGME005	Harryant Cingh	To study the parameters of lathe machine by	Mr. Nishant
<i>J</i> .	2014f OME003	Harpreet Singh	using taguchi method.	Pathak
6.	2014PGME001	Dinesh	To study various welding parameters	Mr. Rupinder
0.	2014f OMEUU1	Dilicsii	through Taguchi Technique.	Kanwar

	5 Years Integrated (B.Tech +M. Tech) in Mechanical Engineering (2012-2017)			
Sr. No.	Roll No.	Student Name	Topic	Guide
1	2012PGIGME 002	AKSHAY KUMAR	Investigation and Analysis of Metal Casting Defects By using Quality Control Tools	Mr. Chetan Sharma

2	2012PGIGME 003	ANCHIT SONI	To Study the Wear Behaviour of Hardfacing on Mild Steel Deposited using SMAW Electrodes to Improve Surface Properties	Mr. Gautam Kumar			
3	2012PGIGME 004	ANMOL MAHAJAN	Taguchi Based Optimization of CNC Turning Machine Parameters	Gautam Kumar			
4	2012PGIGME 005	ARMAN DHRAIK	An Experimental Study on Friction Stir Welding of Dissimilar Aluminium Alloys AA2024 to AA6061	Chetan Sharma			
5	2012PGIGME 007	ATUL WALIA	Computational Fluid Dynamic Design and Analysis of Air-Water Bubble Columns	Gautam Kumar			
6	2012PGIGME 008	BHUPENDER PAL	Study of comparison of Mechanical Properties of AI 7075 with AL 7075 Reinforced with Nano And Micro Particles of A203 At Varying Percentage	Mr. Chetan Sharma			
7	2012PGIGME 009	DHRUV BHARDWAJ	Biodiesel Production From Mixed oil (NEEM LINSEED & CANOLA) Feedstock and its performance Testing on Diesel Engine	Ashish Sithta			
8	2012PGIGME 010	KSHITIJ SHARMA	Optimization and Design Analysis of Spur Gear	Mohit Sharma			
9	2012PGIGME 012	MOHIT PARIHAR	Production of Biodiesel from Waste Cooking and its Performance Testing in Single Cylinder Diesel Engine	Ashish Sithta			
10	2012PGIGME 013	NISHANT SHARMA	Improvement in Pereormance of Ball Mill in Cement Grinding	Vikas ucharia			
11	2012PGIGME 014	PRABHAT SINGH	Design And Developed MHD Thruster Prototype	Gautam Kumar			
12	2012PGIGME 015	RAHUL RANA	Cycle Time Reduction by Using Lean Manufacturing	Vikas ucharia			
13	2012PGIGME 018	SHUBHAM	To Study the Inventory Management System at Organizational Level	Vikas ucharia			
14	2012PGIGME 021	VARUN	Analysis of the Damage in Metal Matrix Composites (Aluminium Alloy 6061) Under Thermal Shock	Mr. Vikas Ucharia			
	M.Tech (2015-17)						

1	BU2015PGME002	Rohan Sharma	To Study and Analyze the Satisfaction and Effectiveness in Transportation System	Mr. Vikas Ucharia
2	BU2015PGME004	Pawan Kumar	To Study The Influence of Hardfacing and Effect of Soil Properties on Cultivator Shovels	Rupinder Kanwar

Civil Engineering:

S.No	Roll No	Name	Topic	Guide
1.	2013PGCE001	Abhinav Thakur	Study of Bituminous Mixes Using a Natural Fibre.	Mr. Sachin Verma
2.	2013PGCE004	Himani Verma	Utilization of Waste Paper Sludge Ash and Rice Husk Ash as Partial Replacement of Cement in Concrete	Mr. Sahil Sharma
3.	2013PGCE005	Manoj Kumar	Seismic Evaluation of R.C. Buildings.	Ms. Surabhi Sharma
4.	2013PGCE006	Navneet Sharma	Study of Strengthening Properties of Polypropylene Fibre Reinforced Concrete	Mr. Pradeep Angiras
5.	2013PGCE007	Pawan Thakur	Study of Bituminous Mixes Using Waste Polyethylene	Mr. Ravi Kumar
6.	2013PGCE008	Piyush	Strengthening of Reinforced Concrete Beam Using FRP Sheet	Mr. Aravind Chauhan
7.	2013PGCE011	Vijay Kumar	Study of effect of Silica Fume and Recycled Coarse Aggregates in Concrete.	Ms. Divyashree
8.	2013PGCE012	Abhishek Dhawan	Study of Mechanical Properties and Laboratory Investigation on Utilization of Recycled Aggregates in Bituminous Mixes	Mr. Shashank Sharma
9.	2013PGCE013	Abhishek Rana	Strengthening Properties and Sulphate Resistance of Self Compacting Concrete incorporating Silica Fume, Metakolin and Fly Ash	Mr. Sunil Saharan
10.	BU2015PGCE003	JYOTI KALIA	Partial replacement of cement and sand with waste marble powder and stone dust	Mr. Sahil Sharma
11.	BU2015PGCE004	PANKAJ	Stability of compressed earth blocks by using local additives	Mr. Sachin Verma
12.	BU2015PGCE005	PIYUSH	Use of brick dust and fly ash as a replacement of fine aggregate in self compacting concrete	Mr. Ravi kumar Sandal
13.	BU2015PGCE006	PREETI KUMARI	Reinforced concrete: Applicability of smart materials	Mr. Ravi Kumar Sandal
14.	BU2015PGCE007	VIJAY KUMAR	Utilization of plastic waste as partial replacement of course aggregate in concrete	Mr. Shashank Sharma
15.	BU2015PGCE008	NITYA NAND	Study of fibrous concrete with rural material	Mr. Aravind Chauhan

16.	BU2015PGCE009	PUNIT BHUTIA	Comparative study of LLDPE modified bituminous concrete and crumbed rubber modified bituminous concrete	Mr. Sachin Verma
17.	BU2016PGCE001	AKSHAY KUMAR	Use of Aggregate waste as Partial Replacement of Cement.	Mr. Aravind Chauuhan
18.	BU2016PGCE002	DIVYANSHU	Activation of Lime Sludge for Pozzalanic Properties.	Mr. Ravi Kumar Sandal.
19.	BU2016PGCE004	SHALIN KAPIL	Use of Copper Slag in Construction Activity.	Mr .Sachin Verma
20.	BU2017PGCE001	AKSHAY KUMAR	Design of Building with or without floating column.	Mr. Aravind Chauhan
21.	BU2017PGCE002	DIVESH KUMAR	Recycling of Materials in Civil Engineering.	Mr. Sachin Verma
22.	BU2017PGCE003	KRITIKA KUMARI	Design and Construction of Skyscrapers.	Ms. Jyoti Kalia
23.	BU2017PGCE004	RIJUL PARMAR	Strength and Behavior of Self Compacting Concrete.	Mr. Sandeep Verma

Pharmaceutical Sciences:

S. No	Reg. No.	Name	Торіс	Guide
1.	2012PGPH 001	Bharti Azad	Formulation of silver nano particles using methanolic extract of stem of plant desmodium gangeticum, their characterization and antibacterial and anti-oxidant evaluation	Dr. A Banerjee
2.	2012PGPH002	Manoj Kumar Sharma	Development and evaluation of hepatoprotective poly-herbal syrup	Dr. A Banerjee
3.	2012PGPH003	Prajjual Makhaik	Development of hepatoprotective polyherbal formulation	Dr. A Banerjee
4.	2012PGPH004	Priya Thakur	Formulation of silver nano particles using methanolic extract of stem of plant dichrostacys cinerea,, their characterization and antibacterial and anti-oxidant evaluation	Dr. A Banerjee
5.	2012PGPH005	Shallu Shukla	Formulation and characterization of silver nanoparticles using seeds extract of cassia tora and evaluation of its antimicrobial and anti-oxidant activities	Dr. A Banerjee
6.	2013PGPH001	Ankit Kumar	Formulation and in-vitro evaluation of bilayer matrix tablets of amoxicillin and esomeprazole as an oral modified release dosage form for treatment of peptic ulcer	Dr. A Banerjee
7.	2013PGPH002	Ankur Chandel	Improvement of dissolution profile of curcumin using sold dispersion and	Dr. A Banerjee

			inclusion complex technique:	
			comparatively study	
			Formulation and evaluation of	
8.	2013PGPH003	Shivani Dhiman	diacerein tablets containing inclusion	Dr. A Banerjee
	20101 0111000	Sinvain Binnain	complex of β-cyclodextrin	Br. 11 Bunerjee
			Curcumin di-acetate: synthesis,	
	2012DCDH004	Shivani Sharma	biological aracterization, formulation	D 4 D :
9.	2013PGPH004		and evaluation of sustained release	Dr. A Banerjee
			matrix tablet	
			Formulation of polyherbal	
10.	2013PGPH005	Supriyo	hepatoprotective syrup and designing	Dr. A Banerjee
10.	20131 01 11003	Karmakar	of pilot plant for scaleup its process in	Dr. A Banerjee
			industry	
			Formulation and evaluation of fast	
11.	BU2014PGPH001	Jigyasa Sharma	dissolving tablet of losartan using	Niladry Shekar Ghosh,
			fenugreek seeds for hypertension	
			Formulation and evaluation of novel	
12.	BU2014PGPH002	Pramod kumar	antiageing herbal formulation (gel-	NI 1 GL 1 GL 1
			cream) suing rhizome extract of	Niladry Shekar Ghosh,
			roscoea purpurea sm. (kakoli) and leaf	
			extract of azadirachta indica (neem) Formulation and evaluation of	Niladry Shekar Ghosh,
13.	BU2014PGPH003	Pritika kamal		Nisha Thakur(co-guide)
			polyherbal gel from mouth ulcer Formulation and evaluation of	Nisila Hiakur(co-guide)
		Priya Patyal	nanoemulsion containing momordica	Niladry Shekar Ghosh
14.	BU2014PGPH004		charantia and tinospora cordifolia for	What Shekar Ghosh
			the treatment of diabetes mellitus	
			Formulation and evaluation of gastro	
			retentive microsphere of esomeprazole	Niladry Shekar Ghosh,
15.	BU2014PGPH005	Rahul Awasthi	for controlled drug delivery using	Nisha Thakur(co-guide)
			calendula mucilage	
			Design development and evaluation of	Niladry Shekar Ghosh
16.	BU2014PGPH006	Ritu Jaswal	oral dispersible tablet of promethazine	Hem Raj Heer(co-
				guide)
			Formulation and evaluation controlled	Niladry Shekar Ghosh,
17.	BU2014PGPH007	Sumit Summy	released matrix tablet containing	Hem Raj Heer(coguide)
			glycyrrhiza glabra and ocimum	
			sanctum for the treatment of cough	
		08 Susheel Thakur	Formulation and evaluation of	Niladry Shekar Ghosh,
18.	BU2014PGPH008		transdermal patch of curcumin and	
			tinospora cordifolia for the treatment	, J
			of arthritis	

Management:

S. No.	Reg. No.	Name	Торіс	Guide
1	BU2014PGMB037	Pankaj Chauhan	Brand Ambassador and their Impact on Consumer Buying Behaviour towards the Smartphone	Dr. Sulochna Syal
2	BU2014PGMB038	Pritika Sood	A study on employee job satisfaction level in HDFC Bank	

			Online selling and Comparative Study of	
3	BU2014PGMB039	Priya Chandel	Magazines in regard to its price, brand and	
4	BU2014PGMB040	Punit Thakur	Content Potail Marketing, in India	
		Rajesh	Retail Marketing in India "Consumer Behaviour and satisfaction for	
5	BU2014PGMB041	Kumar	AMUL MILK"	
6	BU2014PGMB046	Shubham	Comparative Study of Broad Band in Telecom Sector with Airtel	
7	BU2014PGMB047	Suneer Puri	Risk Management in Banking Sector	
8	BU2014PGMB034	Neeraj Bhatia	Future of online share trading in india and the growth of internet	
9	BU2014PGMB045	Shruti Sharma	Customer preference towards various barands of cars	
10	BU2014PGMB044	Shivani Kochhar	Event marketing	
11	BU2014PGMB031	Nakul Bazwaria	Comparison and consumer behavior between Mc Donald and KFC	Dr. Narender S. Chauhan
12	BU2014PGMB033	Navneet Chauhan	Training and development at cosmo ferrites ltd.	
13	BU2014PGMB036	Om Prakash	Digital marketing and online marketing in mobiaffle digital marketing, shamti solan	
14	BU2014PGMB035	Neha Bakshi	Merger and acquisitions in India	
15	BU2014PGMB042	Rakesh Kumar	Awareness of Vishal Megamart	
16	BU2014PGMB043	Rubin Harish	Effect of RBI's Monetary Policy on Indian Economy	
17	BU2014PGMB030	Nainy Gupta	Training & development (sonalika international tractor ltd.)	
18	BU2014PGMB027	Meenakshi Kukreja	Stress management among bank employees	Dr. Vinod Negi
19	BU2014PGMB029	Munish Kumar	Employee & Employee relationship on Think Next Technologies Pvt. Ltd.	
20	BU2014PGMB028	Mitali Sharma	Working Capital Management and Ratio Analysis of Shivalik Bimetal Control Ltd.	
21	BU2014PGMB026	Manpreet Kaur	Recruitment and Selection Process	
22	BU2014PGMB019	Jagdish Kumar	Study of Performance Management System in NHPC at Bairasuil Power Station Chamba	
23	BU2014PGMB020	Jasmine Negi	Performance Appraisal of Employees at bsnl Shimla	
24	BU2014PGMB021	Kapil Kumar	A study of Employees Retention in Private Sector	Mr. Rohit Sublaik
25	BU2014PGMB022	Kishor Kumar	A study on Market Potential of Laptops	
26	BU2014PGMB023	Lalit Verma	Employees Satisfaction in ODIN Health Care Private Ltd.	
27	BU2014PGMB024	Manesh Chauhan	A study on Marketing Strategies of Coca Cola	
28	BU2014PGMB048	Swati	Customer Relationship Management in Banking Sector	Mr. Karan Gupta

29	BU2014PGMB049	Veena Verma	Absenteeism of Employees at AGRON Remedies Private Limited	
30	BU2014PGMB052	Yashwant Thakur	Employee Retention - An upcoming issue in ODIN Health Care Private Limited	
31	BU2014PGMB053	Yogesh Dogra	Analysis of Consumer Behaviour and Marketing Strategies of Airtel	
32	BU2014PGMB054	Abhinav Bagwan	Market Potential and Marketing Strategy of Britannia	
33	BU2014PGMBM056	Priyanka Vij	Analysis of Consumer Perception and Brands in Health Food Drinks Industry	
34	BU2014PGMB013	Chandan Sharma	The study of merger and acquisition of hdfc ban and centurion bank of punjab	
35	BU2014PGMB014	Chitter Rekha	Employee welfare at meridian medicare limited	
36	BU2014PGMB015	Gaurav Anwar	Marketing study of coca cola	
37	BU2014PGMB016	Hemant Bharwaj	Income tax planning in india with respect to individual assesseee	Mr. Siddharth
38	BU2014PGMB017	Himanshu	Study of emplooyee retention –an upcoming issue for acc gagal ltd	Kashyap
39	BU2014PGMB018	Isha Sharma	Banking at yes bank	
40	BU2014PGMB050	Viram Sharma	Sales advertisement of cement industry	
41	BU2014PGMB051	Vikrant Sharma	Consumer awareness and perception aboit nexa:a new experience to maruti	
42	BU2014PGMB001	Astha Sood	A project report on analysis of customer reviw on maruti suzuki ltd.	
43	BU2014PGMB002	Akhil Thakur	A project report on customer satisfection with regards to atm services: a study of solan city	
44	BU2014PGMB003	Amita Thakur	A study of investors prefrance about mutual funds	
45	BU2014PGMB004	Anish Kumar	A project report on factors influencing the adoption of mobile banking with special refrance to solan city	Neelam Sharma
46	BU2014PGMB005	Ankita Thapa	A project report on customer satisfection on return of maggi	
47	BU2014PGMB006	Ankush Verma	A project report on marketing study of mango juice coca cola	
48	BU2014PGMB007	Apoorva Kashyap	A project report on stress management among employees	
49	BU2014PGMB009	Babita Thakur	A projet report on consumer awareness and perception about e-banking	
50	BU2014PGMB011	Bharat Gobhil	A project report on consumer awareness regarding green marketing (eco-friendly products)	Balraj Verma
51	BU2014PGMB012	Bhoograv Negi	A project on consumer behaviour regarding brand preferences of adidas, nike, reebok and puma	

52	BU2014PGMB010	Bharat Bhushan Thakur	A project report on recruitment and training at sjvn ltd.
53	BU2014PGMB008	Ashwani Kanwar	A project report on marketing strategies of airtel ltd.